



SOUTHWESTERN UNIVERSITY

Alumni Council Officer Meeting

May 1, 2021 ♦ 9:00 am – 12:30 pm

Web Meeting: <https://us02web.zoom.us/j/88436720046>

If only calling in: 1-346-248-7799 (Meeting ID: 884 3672 0046)

Alumni Council Members

President: **Miguel Zorrilla** '92

President-Elect: **Craig McKinney** '91

Alumni Communications Chair: **Samanda Rivera-Hoover** '10

Alumni Connection Groups and Local Chapters Chair: **Dorothy G. Caldwell** '92

Class Giving Officer Chair: **Becca Horton Epperley** '07

Class Relations Chair: **Bruce Gilmour** '74

Homecoming Chair: **Alice Hardt Dorsey** '95

Inclusion and Diversity Chair: **Isaac Bernal** '13 *in absentia*

Lifelong Learning Chair: **Liz Guillory Medina** '97

Nominations and Awards Chair: **Sherri Haygood Babcock** '70

Professional Development Chair: **Chip Evans** '94

Student Recruitment Chair: **Angela Cobos** '02

Student Representative: **Max Schien** '22

Staff attending: Paul Secord, Vice President for University Relations; Grace Josey Pyka '05, Senior Associate Director of Alumni and Parent Relations; Serena Bettis P'23, Coordinator of Alumni and Parent Relations; Becky Rodriguez P'15, Assistant Director of Alumni and Parent Relations; and, Megan Frisque, AVP for Alumni and Parent Relations

9:00 a.m.

Welcome

The pandemic has made it difficult for us to engage much as a group, so join us early to learn more about your fellow Council members.

9:30 a.m.

Tactical Plan Discussion with President Trombley and Bob Bednar '89

President Laura Skandera Trombley and Bob Bednar '89 (associate professor of communication studies, co-chair of the Tactical Planning Task Force, chair of the Strategic Planning Committee (SPC), and humanities faculty representative to the SPC) will present the Tactical Plan, recently approved by the Board of Trustees.

10:30 a.m.

Internship Conversations with Trustees

Austin Painchaud '13, internship and employment developer, will join us as we outline our plans to speak with members of the Board of Trustees on their consideration and recruitment of internships for Southwestern students.

11:00 a.m.

Break

11:15 a.m. **Summer Contact Information Project**

The Alumni Relations staff has pulled together a list of alumni whom the University has no contact information (e.g., mailing address, email address, or phone number). We will discuss how the Alumni Council can assist in “finding” these alumni.

11:30 a.m. **Looking into the Fall**

As the world around us begins to gradually reopen, there are a number of ways initiatives that we can prioritize for the 2021-2022 academic year:

- First-generation student/alumni event
- Alumni participation in SUnity Day (September 14, 2021) – Local chapter and campus activities
- Encourage alumni participation in the Inauguration weekend festivities (October 15-17, 2021)
- Host a campus speaker to enhance DIBE conversations

12:30 p.m. **Closing**

We can discuss our own plans for meeting in-person for the 2021-2022 academic year.

Online resources will be available on a secure portal: <https://www.southwestern.edu/alumni-council/>

Username: alumni

Password: SUPirates1840