



Southwestern University

ALUMNI ASSOCIATION

Alumni Connection Groups Benefits

What are Alumni Connection Groups?

The Southwestern University Alumni Association recognizes that many alumni formed their most valued Southwestern relationships through student organizations, residence halls, academic departments, social groups or shared interests. The Association’s Alumni Connection Groups (ACGs) host events and activities, provide social and professional networking opportunities, offer mentoring for current students, and serve as ambassadors for Southwestern University.

Alumni Connection Groups support Southwestern University’s Core Purpose of “Fostering a liberal arts community whose values and actions encourage contributions toward the well-being of humanity.” Similarly, ACGs support The Association’s vision and mission of fostering a lifelong *Southwestern Experience* by spanning generations and geographies, connecting ideas and individuals, inspiring learning and service, inviting diverse perspectives and strengthening loyalties.

Alumni Connection Group Qualifications include:

- Consist of at least 25 identifiable alumni members.
- Identify a primary contact that will serve as a liaison to the Alumni Relations staff and notify the Alumni Relations staff when the primary contact changes.
- Update member address and contact information with the University.
- Newly formed Alumni Connection Groups will provide a membership roster, with the University’s support in its development.

All benefits (listed below) are available to Alumni Connection Groups (ACGs).

Select a delegate to represent the group on the Alumni Assembly, which governs The Association of Southwestern University Alumni. Delegates serve two-year terms.
Choose a representative to serve on the Homecoming Planning Committee, which is responsible for advising the Office of Alumni and Parent Relations on Homecoming.
Request assistance from the Office of Alumni and Parent Relations in securing faculty or staff speakers.
Assistance in securing/reserving campus facilities and services for alumni functions.
Acquire mailing lists and labels for primary contacts, Assembly Delegates and Homecoming planning representatives.
Submit notices for upcoming events to the University website calendar (southwestern.edu/calendar) and email communications. The ACG members would develop the content. An email newsletter may include: <ul style="list-style-type: none"> ● Review of previous fiscal year’s events ● News stories from last year

- Professional information (Career Services) (if applicable)
- Upcoming group events and activities
- Group member spotlight (similar to an alumni profile or a Class Note)
- Announcements from the group

Have the Office of Alumni and Parent Relations create a hyperlink from the alumni website to the Alumni Connection Group's website.

Participate in other services and activities as may be provided by The Association.