About the Survey

The Class of 2012 Post-Graduate Survey, conducted by Southwestern University Career Services, was completed in early March 2013. Graduating seniors were contacted beginning in April 2012 via email, in person at Commencement in May, with a follow-up email in October, via two phonathon sessions in December 2012 and February 2013 and with repeated follow-up emails and phone calls into March 2013. Of the 284 graduates from December 2011, May 2012 and August 2012 who make up this reporting class, Career Services obtained responses from 278 (98 percent of the class).

If you would like more information, please contact Career Services at career.services@southwestern.edu or 512.863.1346.

Where is the Class of 2012 now?

Respondents reported their primary activity after graduation as:

- 65.1% Employed
- 25.9% Graduate/Professional School or Advanced Coursework
- 9.0% Other (Seeking/Volunteering)

Responses by school / division

Forty-six graduates earned two or more majors. Double-majors were tallied in each major for a look at responses by major and corresponding division/school. Percentages may not total 100 due to rounding.

<table>
<thead>
<tr>
<th>Brown College of Arts and Sciences</th>
<th>Employed</th>
<th>Graduate / Professional School / Advanced Coursework</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division of Humanities</td>
<td>60.0 %</td>
<td>30.6 %</td>
<td>9.4 %</td>
</tr>
<tr>
<td>Division of Natural Sciences</td>
<td>49.2 %</td>
<td>45.9 %</td>
<td>4.9 %</td>
</tr>
<tr>
<td>Division of Social Sciences</td>
<td>70.0 %</td>
<td>21.5 %</td>
<td>8.5 %</td>
</tr>
<tr>
<td>Sarofim School of Fine Arts</td>
<td>65.4 %</td>
<td>23.1 %</td>
<td>11.5 %</td>
</tr>
<tr>
<td>Independent / Interdisciplinary majors</td>
<td>78.3 %</td>
<td>17.4 %</td>
<td>4.3 %</td>
</tr>
</tbody>
</table>
Employment

Just over 65 percent of all survey respondents reported entering the world of work upon graduation.

How did they locate positions?

For employed graduates who reported the method by which they secured their positions, directly contacting employers rose to the top of the list of methods, for the first time surpassing networking with family, friends, neighbors, and other contacts. Networking followed closely behind, however, and is still the most impactful search strategy when including alumni, professors and Career Services together with other contacts. These two strategies continue to be the most effective for grads.

Where are they working?

The majority (82 percent) of respondents work in Texas, while 13 percent work in 19 other states and 5 percent work internationally in Austria, Cambodia, Chile, China, France, Germany, Peru and South Korea.

The most frequently represented work locations are:

- 82% Texas
- 1% Alabama
- 1% Georgia
- 1% Missouri
- 1% New York
- 1% Wisconsin
- 1% China

When did they begin their search?

Grads employed or seeking employment who responded about their job search process reported beginning:

- 24% Before senior year
- 22% Fall semester of senior year
- 25% Beginning of spring of senior year
- 18% End of spring of senior year
- 11% After graduation

What do they earn?

Respondents working full-time who reported annual salaries earn:

- 55% less than $30,000
- 39% $30,000 to $50,000
- 6% more than $50,000
Employment

Selected employing organizations and positions of the Class of 2012

Alta Mesa Services, LP, Drilling Engineer
Austin Chamber of Commerce, Director of Business Retention & Expansion
Austin Shakespeare, Actor
Banfield Pet Hospital, Veterinary Technician
BestGrips.com, Accountant
Big Brothers Big Sisters of Central Texas, Match Support Specialist
Blackbeard Data Services, Consultant
BMC Software, Data Analyst
BSD Consulting Inc., Account Manager
Centers for Disease Control and Prevention, Public Health Associate
Cerilliant Corporation, Synthesis Laboratory Technician
Child Advocates, Inc., Community Outreach Team Assistant
Coca Cola, Account Manager
Communities in Schools (via AmeriCorps), Tutor/Mentor
ConocoPhillips, Accountant
Corpus Christi ISD, 6th Grade Language Arts Teacher
Edward Jones, Financial Advisor Trainee
Electronic Arts, Business Analyst, Level 1
English First (China), English Teacher
Epic, Project Manager
Fair Share Alliance, Assistant Campaign Director
Fidelity Investments, Financial Representative
FosterQuan, LLP, Legal Assistant
French Ministry of Education, English Teaching Assistant
Front Point Security, Director of Business Development
Fulbright US Student Program, English Teaching Assistant
First United Methodist Church Georgetown, Junior High Youth Director
GHG Corporation, Software Engineer
Goodwill Industries of Central Texas, Job Trainer and Coordinator
Houston Museum of Fine Arts, Collections Docent
Killeen ISD, Middle School Theatre Teacher
LegalZoom, Sales Specialist
Literacy Council of Williamson County (via AmeriCorps), Outreach Coordinator
MediMobile, Marketing Specialist
NALCO Energy Services, Business Solutions Analyst
National Instruments, Global Database Marketing Coordinator
Plano ISD, Special Education Teacher
Quest Diagnostics, Forensic Scientist
Rudd and Wisdom, Inc., Actuarial Analyst
Samsung, Senior Associate
Southwestern University, Program Coordinator
Teach For America, Secondary Social Studies Teacher
Texas Department of Family and Protective Services, Child Protection Specialist
Texas Hospital Association, Meeting Planner
Webvega, SEO Specialist
WhaleShark Media, Inc., Merchandising Coordinator
World Financial Group, Associate

A liberal education prepares students broadly for many kinds of jobs. In general, majors do not correlate directly with specific job titles. Instead, graduates evaluated their satisfaction with their outcomes, and how well their outcomes match their expectations and meet their interests. Those who reported on these questions stated:

**Is the work in their field of interest?**
- 57% Completely
- 30% Somewhat
- 13% Not at all

**How satisfied are they with their outcome?**
- 51% Very happy
- 35% Satisfied
- 12% Slightly unsatisfied
- 2% Completely unsatisfied

**How well does their outcome match their expectations?**
- 35% Meets expectations
- 33% Close to meeting expectations
- 30% Does not match but is happy
- 2% Does not match and is unhappy
Graduate / Professional School and Advanced Coursework

Nearly 26 percent of the Class of 2012 continued their education directly after graduation from Southwestern in graduate and professional programs or through advanced coursework such as prerequisite coursework for graduate study, additional coursework toward teacher certification, a second Bachelor’s degree or other programs. Of those continuing their studies, they did so in the following ways:

Where are they studying?

The majority (65 percent) of respondents continued their studies in Texas, while 32 percent are enrolled in 14 other states. Two studied internationally in England and Scotland. The most frequently represented locations are:

- 65 % Texas
- 4 % Georgia
- 4 % Kansas
- 4 % Pennsylvania

Selected institutions / programs of study

- Auburn University, PhD in Counseling Psychology
- Baylor School of Law, JD
- Emory University, PhD in Women, Gender, and Sexuality Studies
- Kent State University, DPM
- Oklahoma City University, MM in Musical Theater
- Rutgers, The State University of New Jersey, MS in Library and Information Science
- Savannah College of Art and Design, MFA in Painting
- Southern Baptist Theological Seminary, MDiv
- Southern Methodist University, PhD in Theoretical High-Energy Physics
- St. Andrew's University, Master of Letters in Women, Writing and Gender
- St. John's College, MA in Eastern Classics
- Syracuse University College of Law, JD
- Texas A&M University, MS in Civil Engineering
- Texas Christian University, MS in Conservation Biology
- University of Chicago, MA in Social Work
- University of Houston, OD
- University of Kansas, MS in Bioengineering
- University of Pittsburgh, PhD in Cultural and Critical Studies in English
- University of Texas at Austin, Master of Public Affairs
- University of Texas at Austin School of Law, JD
- University of Texas Health Science Center, San Antonio, Master of Occupational Therapy
- University of Texas Medical Branch, MD
- University of Texas Southwestern Medical Center at Dallas, MD
- University of Washington, PhD in Astrobiology
- Yeshiva University Benjamin N. Cardozo School of Law, JD
Internships

Fifty-seven percent of the Class of 2012 (60 percent of survey respondents) reported completing at least one internship experience. Twenty-five percent of the class (27 percent of respondents) reported completing two or more internships. Those respondents reported on their internship experiences:

- **Helpfulness of internships**: 61% Very helpful, 32% Somewhat helpful, 8% Not helpful
- **Pay for internships**: 53% Unpaid, 25% Paid, 22% Both (i.e., Multiple experiences, some paid, some unpaid)

**Number of internships for academic credit***
- 1: 80.7%
- 2 or more: 19.3%

**Number of internships for experience only***
- 1: 60.5%
- 2 or more: 39.5%

*Percentages are out of graduates reporting having this type of internship experience.

Pay for internships

Helpfulness of internships
Evaluation

In addition to the evaluation of satisfaction with their outcome and the closeness of the match between their outcome and their expectations, graduates reported on their satisfaction with their interaction with Career Services as well as their overall satisfaction with their Southwestern University education.

Satisfaction with Career Services

Graduates reported their responses to the question, “How satisfied were you with Career Services regarding guidance provided helping with your career development leading toward securing your job/grad school acceptance?” Interactions with Career Services can include individual advising appointments, participation in group workshops/events, utilizing the resource library, etc. More detailed evaluations of each of these components are available through Career Services. Of students who reported using Career Services, respondents were:

- 40 % Very happy
- 50 % Satisfied
- 9 % Slightly unsatisfied
- 1 % Completely unsatisfied

Satisfaction with Southwestern

Graduates reported their responses to the question, “Based on your SU experience, how satisfied are you with your preparation for your [intended] job/graduate school program?” Of students who answered this question, respondents were:

- 47 % Very happy
- 43 % Satisfied
- 7 % Slightly unsatisfied
- 2 % Completely unsatisfied