



SOUTHWESTERN UNIVERSITY

Alumni Council Officer Meeting

September 10, 2022 ♦ 10:00–3:00 pm

Red & Charline McCombs Campus Center, McCombs Ballrooms

Alumni Council Members

President: **Craig McKinney** '91

President-Elect: **Liz Guillory Medina** '97

Alumni Communications Chair: **Samanda Rivera-Hoover** '10

Alumni Connection Groups and Local Chapters Chair: **Dorothy G. Caldwell** '92

Class Giving Officer Chair: **Becca Horton Epperley** '07

Class Relations Chair: **Bruce Gilmour** '74

Homecoming Chair: **Alice Hardt Dorsey** '95

Inclusion and Diversity Chair: **Isaac Bernal** '13

Lifelong Learning Chair: TBD

Nominations and Awards Chair: **Sherri Haygood Babcock** '70

Professional Development Chair: **Chip Evans** '94 *in absentia*

Student Recruitment Chair: **Carl Shaulis** '83, P'22

Student Representative: **Aidan Gomez** '25

Staff attending: Paul Secord, Vice President for University Relations; Serena Bettis P'23, Coordinator of Alumni Relations; Becky Rodriguez P'15, Associate Director of Alumni Relations; and, Megan Frisque, AVP for Alumni and Parent Relations

10:00 a.m. **Welcome and Introductions**

Let's get to know each other better. Please be prepared to share with the group why Southwestern is important to you.

11:00 a.m. **A Vision for the Future**

We will discuss plans to restructure the Alumni Council in effort to best support the Council's initiatives and mobilize the alumni community. This will require edits to the Southwestern University By-Laws. Please review the Constitution and By-Laws ahead of the meeting. You can access these documents within our secure Alumni Council portal. (Directions are below.)

Noon **Lunch Discussion: Supporting Student Recruitment Efforts**

Scott Sandoval '89, director of transfer recruitment, will join us during the lunch hour. Scott facilitates the Southwestern University Recruitment Volunteer (SURV) program, which engages alumni, parents, and friends in support of SU's admission process. Our conversation will address the topic, "How can the Alumni Council, and alumni in general, support the Southwestern's admission efforts?"

1:00 p.m. **A Program Review of the Southwestern University Alumni Association (SUAA)**

The SUAA has been working under its current model for nearly 20 years. We will discuss plans to review the SUAA over the next two years, including focus groups, surveys, and benchmarking research.

2:30 p.m. **Final Thoughts**

3:00-4:30 p.m. **Alumni Council Social** (optional)

We will meet off campus for appetizers and refreshments. Partners/spouses are welcome to join!

Online resources will be available on a secure portal: <https://www.southwestern.edu/alumni-council/>

Username: alumni

Password: SUPirates1840