

Major Possibilities: English



Career Services

Southwestern University at Georgetown, Texas
McCook-Crain Building, 512.863.1346, 512.863.1270 fax
career.services@southwestern.edu
www.southwestern.edu/careers
Explore. Experience. Engage.

Summary

- English majors will acquire the skills of interpretation, analysis, research and writing that are useful in a broad range of professional activities.
- It's important to gain hands-on experience in your area(s) of interest. Writing for *The Megaphone* and working as a writing consultant in the Debby Ellis Writing Center are two things you can do on campus during the school year.
- Writers with Web and multimedia experience are more competitive, since online publications and services are growing in number and sophistication.
- Writers and editors held about 306,000 jobs in 2006; of those, one-third were self-employed.

English major synopsis

Major requirements are in place to ensure that majors are exposed to a broad range of issues and texts representative of the discipline. Normally, a student will take at least one introductory literature course before taking other courses in the department. The major requires students to take two courses in English literature written before 1785, one course in English literature written since 1785, one course in American literature, one course in emergent literatures and popular cultures, and one course in critical theory. Aside from these requirements, students must take an additional 18 hours of upper level English courses and complete the Capstone.

Sample job titles

Arts, Media & Entertainment

Antiques Dealer
Art Gallery Director
Author
Brook Critic
Book Publisher
Book Reviewer
Columnist
Editor
Editorial Assistant
Film/Video Staff
Greeting Card Writer
Mass Media

Newspaper Staff
Proofreader
Radio Announcer
Reporter
Sports Commentator

Government

Conservator
Copy Writer
Documentation Specialist
FBI Agent
Lawyer
Lobbyist

Industry and Commerce

Account Executive
Advertiser
Advertising Copy Writer
Free-Lance Writer
Hotel Management
Investment Counselor
Marketing Executive
Medical Records Manager
Real Estate Broker

Curator
Human Resource Specialist
Human Service Practitioner
Librarian
Literary Agent
Program Coordinator
Public Administrator
Public Relations Officer
Technical Writing
Underwriter

Service and Education

Archivist

Sample internship employers of SU students

Allstate Insurance Company
Austin American-Statesman
CBS 11 Television Station
Child Support Division
Dallas council on Alcohol and Drug Abuse
Davis and Fox Law, PLLC
Dow Jones Newspaper Fund, Inc.
GX Creative Communications
House Representative Lou Burnam
Houston Chronicle
LV Agency, Inc. - New York City, NY
Manhattan File Magazine
Mark Strama Campaign
McRae Entertainment
Media PT - Chatsworth, CA
National Committee for Responsive Philanthropy

National Endowment for the Humanities
People Magazine
Phenix & Phenix Literary Publicists
PR by the Book
Sierra - San Francisco, CA
St. Louis Homes and Lifestyles
SU Public Relations
SU Library - Special Collections
Sysco Food Services
Texas Monthly Magazine
TX State Senate Human Resources Department
The Dallas Morning News
The Miami Herald - Miami, FL
The Oregonian - Portland, OR
UT Grad Program

Sample full-time employers of SU grads

Account Coordinator (Ketchum Public Relations)
Admissions Counselor (Texas Woman's University)
Assistant to Director of University Relations (International Studies Abroad)
Children's Writing and Art Instructor (Dougherty Arts Center)
Editorial Assistant (Southern Methodist University Press)

Education Reporter (*Williamson County Sun*)
Elementary English Teacher (French Ministry of Education)
English k-12 Teacher (Norfolk Public Schools)
Financial Aid Counselor (UT Austin)
Health and Welfare Associate (Employee Benefit Solutions Inc.)
Legal Assistant (W. H. Connor Law Office)

Sample full-time employers of SU grads, continued

Marketing Assistant (Arts Center Enterprise, Inc.)
Network Editor (FYI Television)
Office Assistant (Law Office of William Conner)
Political Organizer Fellowship (USPIRG)
Production Assistant (Nickelodeon)

Sales Associate (Restoration Hardware)
Sports Writer (*Cleburne Times Review*)
Substitute Teacher (Brentwood Christian Schools)
Technical Writer (National Instruments)

Professional associations

American Book Producers Association: www.abpaonline.org
American Copy Editors Society: www.copydesk.org
American Library Association: www.ala.org
American Society of Journalists and Authors: www.asja.org
American Society of Magazine Editors: asme.magazine.org
American Society of Newspaper Editors: www.asne.org
Association of American Publishers: www.publishers.org
Black Women in Publishing: www.baip.org
National Academy of Television Arts and Sciences: www.emmys.tv
National Association of Broadcasters: www.nab.org
National Cable Telecommunications Association: www.ncta.com
National Writers Association: www.nationalwriters.com
Newspaper Association of America: www.naa.org
Poets and Writers: www.pw.org
Society for Technical Communication, Inc: www.stc.org
Society of National Association Publications: www.snaponline.org
Writers Guild of America: www.wga.org

Additional Web resources

Field information

Newspapers for Around the World: www.escapeartist.com/media/media.htm
On-line Literature and Study Guides: www.bibliomania.com
Southwestern English Department: <http://southwestern.edu/departments/english>

Career Information

Advertising & Media Jobs Search: www.nationjob.com/media
Authorlink: www.authorlink.com/index.html
Broadcast Employment Services: www.tvjobs.com
Chronicle of Higher Education: chronicle.com/jobs/
JournalismNow: www.journalismnow.com/
The Write Job: www.writejobs.com/

Career Services' print resources

100 Jobs in Words
2005 Writer's Market
Career Opportunities in Advertising and PR
Career Opportunities in Writing
Careers in Advertising
Careers in Communications
Careers in English Language Teaching
Creating Your Career in Comm. and Entertainment
Explore the World of Professional & Scholarly Publishing
Freelance Success Book: Insider Secrets for Selling Every Word You Write
Freelance Writer: Looking on the Bright Side
Great Jobs for Communication Majors
Great Jobs for English Majors: Third Edition
How to Become a Fulltime Freelance Writer
Inside Book Publishing
Jobs for English Majors & Other Smart People
Jump Start Your Career in Library and Info. Science
Newspaper Career Directory

Newspaper Career Guide
Opportunities in Advertising Careers
Opportunities in Event Planning Careers
Opportunities in Journalism Careers
Opportunities in Library and Information Science Careers
Opportunities in Public Relations Careers
Opportunities in Teaching English to Speakers of Other Languages
Opportunities in Technical Writing Careers
Opportunities in Writing Careers
Peterson's Breaking into Advertising
Starting your Career as a Freelance Writer
Teaching English Overseas
The Business of Writing for Children
Vault Career Guide to Advertising
Vault Career Guide to Journalism & Media Careers
Vault Career Guide to Media and Entertainment
Vault Career Guide to Real Estate
Vault.com Career Guide to Advertising & PR