

Pitch Fest Guidelines

Central Texas Film Conference: Breaking In Saturday, November 7, 2015 • 5-7:30 p.m.

The Central Texas Film Conference offers participants the opportunity to test a pitch to a panel of judges. The Pitch Fest will take place during the After Party event, scheduled on Saturday, November 7, 2015, from 5-7:30 p.m. If you wish to participate in the Pitch Fest, please indicate as such on your Central Texas Film Conference registration. Should you choose to participate after you have already registered, please email frisquem@southwestern.edu so that your registration may be updated.

DEFINITION OF A PITCH

The presentation of a movie or program idea for consideration.
(<http://www.merriam-webster.com/dictionary/pitch>)

WHAT A PITCH ENTAILS

Consider answering these questions in your pitch:

- What films is your story similar to?
- Who is the potential audience?
- What demographics will the story appeal to?
- What are the major story beats?

All pitches are limited to 90 seconds, which is about one single-spaced page of text.

PRIZES

Three prizes will be awarded by the judges. All awards will be presented through a check reward, mailed following the event.

First Place - \$125

Second Place - \$75

Third Place - \$50