

Homecoming Parade “Be Southwestern”

Friday, November 7, 2014, 5:30 p.m.

PARADE RULES

PARADE THEME: “Be Southwestern”

- The theme of Homecoming and Reunion Weekend should demonstrate elements that represent the culture of Southwestern University. Please be cognizant that the parade will be held on the square and this is an excellent chance to show the Georgetown community our inclusive spirit and core values. Please keep in mind the diversity of the Southwestern community when deciding what is appropriate for your float.

ENTRY REQUIREMENTS

- The Southwestern University Homecoming Parade is open to any campus organization or group. Students, faculty, staff and alumni are encouraged to participate.
- No organization/group may participate unless they have submitted an application electronically at www.southwestern.edu/live/news/9932-homecoming-cup-registration/ and entry fee to Mac Light or Zoe Cordes Selbin, Homecoming Parade Co-Chair's by October 6, 2014.
- Each organization/group is required to submit a completed Entry Form and Parade Commentary Form by Sunday, September 21, 2014, midnight. The commentary form will be read at the Courthouse as entrants approach for judging. Additionally, each entry is required to pay a \$25 entry fee (checks payable to “Southwestern University”).
- Organizations/Groups who cannot pay the entry fee may apply for a scholarship. Please submit a written explanation of your need for scholarship aid and return with your application and commentary form by Sunday, September 21, 2014, midnight to Mac Light (lightp@southwestern.edu).
- Animals will not be permitted in the parade unless your group receives official written consent from the Homecoming Parade Chair.
- On parade day (Nov. 7), the parade leader from each organization/group is required to check in with the parade co-chairs at the parking lot at Myrtle Street and East 11th Street.
- Entry numbers must be displayed to aid in judging, regardless of whether or not your organization/group is being judged.
- All vehicles/floats must have a licensed operator. Driver's license and proof of current insurance must be presented at check-in.

- Arrive for parade staging after 4 p.m. and no later than 4:30 pm on Friday, Nov. 7th, 2014, in the St. John's parking lot. The Parade begins at 5:30 pm. Late arrivals will not be allowed to join their organization/group once the parade is in progress.
- The parade will travel down Main Street to the Square. Participants will unload at the corner of South Church Street and East 7th Street. Floats will return to the St. John's parking lot via Church Street.
- Upon completion of the parade route, participants should gather at the Courthouse to await results.

YOUR ENTRY: DISPLAY, PERFORMANCES AND PUBLIC BEHAVIOR

- You are required to display a banner/sign identifying your organization on both sides of your float, car, etc. (one on the front and one on the passenger side).
- Participants must comply with all laws and follow all directions given by Campus Police and Parade Officials. Failure to comply with a request will result in removal from the parade.
- Displaying or dispensing any alcoholic beverage, any drug, and/or any drug paraphernalia is prohibited. Any entry engaging in such action will be removed from the parade. Any participant engaging in such action will be subject to fines and/or arrest pursuant to applicable campus/state laws.
- Appropriate dress is required. Please remember children will be present along the parade route.
- The discharge of firearms, firecrackers or other pyrotechnics is not permitted.
- Organizations/groups using a sound system are responsible for obtaining and maintaining their own equipment.
- Entries must maintain an appropriate distance from the entry in front of you.
- Nothing may be thrown or distributed from parade participants.
- All vehicles should be oil tight and in good mechanical condition. The Homecoming Parade Chair reserves the right to refuse any vehicle losing fluids, emitting unacceptable exhaust fumes or in poor operating condition.
- **All organizations will comply with the rules and regulations of the Student Handbook or Faculty/Staff handbook. Any deviance from these rules will result in disciplinary action.**

JUDGING CRITERIA

- Entry numbers must be displayed to aid in judging.

- Thirty (30) second (maximum) commentary.
- Entries will be judged on enthusiasm, entertainment value, incorporation of the Homecoming Parade theme, originality, showmanship, workmanship and overall impression.

AWARDS & RECOGNITION

- Awards will be presented in the following categories:
 - Most Enthusiastic Entry (\$50 Check)
 - Most Entertaining Entry (\$75 Check)
 - Homecoming Parade Grand Champion (\$100 Check)

Disclaimer: Southwestern University reserves the right to publish pictures and/or biographical information of any entry participating in the parade in promotional materials, Southwestern publications and/or website.

***Failure to comply with the rules outlined above, will result in disqualification. ***

Questions may be directed to the Homecoming Parade Co-Chairs, Mac Light or Zoe Cordes Selbin (lightp@southwestern.edu or cordessz@southwestern.edu).