

Sixty-Second Commercial



The implicit question “tell me about yourself” exists in many situations besides in the job interview. Developing a “sound-bite” of about one minute in length will enable you to be articulate, show your enthusiasm, personal style and qualifications. Use the following set of questions to develop a set of topics to touch on when making your presentation. When you are finished, put all of your answers together, reducing the number of “I” uses, and rehearse it until it sounds natural and unscripted. Always remember to tailor each introduction for its intended audience and situation.

- **Who am I?**
Hello, my name is.....
- **Why am I talking with you?**
(Referral’s name) suggested that I speak with you OR I found you in the SU alumni group on LinkedIn, etc.
- **What is my objective?**
I am interested in advancing my career in.....
- **What are my strengths?**
I have two years part-time experience in.....and have been effective in problem solving, collaboration, leadership,
- **How did I achieve these strengths?**
During my undergraduate career, I developed some of these skills while working at
- **What are my passions?**
I enjoy working with a team or small groups.....
- **How do these apply to this company/industry/location?**
I am confident that my abilities in team management will allow for increased productivity within this company.
- **What do I want from you?**
I am especially interested in this company and would like to learn more about