

Chinese

To explore new and ancient discoveries.

Chinese language is unique and engaging—the key to what is arguably the oldest continuous written culture in the world.

To prepare for practical engagement:

One fifth of the planet speaks Chinese! Most major cities in the world contain a significant population of Chinese speakers, especially China, Taiwan, Singapore, Southeast Asia, Australia, and on. China is now the second largest economy in the world and one of the most important trading/lending partners of the United States.



To impress employers: Knowledge of Chinese will help you find jobs in education, civil service, the military, business, tourism and services, and NGOs, among others. Knowing Chinese can be significant for some entry-level positions.

To cultivate mind and soul:

The study of characters promotes mental acuity, but it is also fun, intriguing and rewarding. The graphic arts of China are based on the artistry of the written forms—a heritage of deep meaning and beauty. Chinese calligraphy has a strong following on our campus.



To learn to speak quickly:

Chinese grammar has no verb conjugations, no tense or inflections. There is no changing of adjectives or nouns or adverbs. Conversational ability can come fairly quickly.

To enjoy campus life:

Come join us for Chinese language and culture classes, **and** Chinese language table, New Year's celebrations, Chinese movies, Chinese songs, reading groups, a variety of talks and calligraphy demonstra-



French

A quiz to help you decide:

Which famous American person are you most like?

- A) An artistic actor like Johnny Depp.
- B) A prominent chef like Julia Child.
- C) A Nobel Prize winning writer like Hemingway.
- D) America's first politician: Benjamin Franklin.

What is your dream vacation?

- A) A romantic getaway in Paris.
- B) A tropical beach in Tahiti.
- C) A ski resort in the Swiss Alps.
- D) A jungle safari in a central African country.

What are you going to major in?

- A) International Studies.
- B) Business / Economics.
- C) Sociology / Anthropology.
- D) Political Science / History.
- E) Philosophy / Literature.
- F) Communication / Theatre.



If you circled any of the options above, you should study French: all of the people listed above live / have lived in France (like 100 000 Americans today). French is the official language of all the destinations listed above (29 countries in the world!). French is an ideal pairing with the majors listed above and will boost your chances of getting a job: according to the US embassy in Paris, France is the third most popular destination for foreign direct investment in the world. There are currently over 2,000 American companies with offices or facilities in France. Likewise, France is the second leading investor in the United States: more than 3,000 French companies have subsidiaries in the US (300 in Texas alone) and generate some 700,000 jobs.

German

Communicate with peers on campus and with over 100 million German speakers worldwide.

German is the second most popular language to learn in the European Union (EU) and ranks among the top 10 most frequently spoken languages in the world. At SU we have an active German Club bringing together the community for Oktoberfest, Film Night, German Lunch Table, Recitals, and other fun activities.

Enhance your employment opportunities in the global economy

Germany is the #1 export nation in the world, and the world's #2 importer. Germany has the largest economy in the EU and the third largest in the world. German is important to gain wider access to the cultural and scientific world. This is illustrated by the 76 German winners of the Nobel Prize in Chemistry, Medicine, Physics, Literature, Peace and Economic Sciences. Four of the world's ten most innovative companies are located in Germany and at 12.7% of the world's patent applications, the country ranks 3rd in the world. The German presence on the internet supersedes most others.



Germany financially sponsors over 60,000 international exchanges each year for study or research opportunities.

The German education system has a long tradition of excellence. Annually a total of 224,000 foreigners study and conduct research at 350 research institutes and institutions of higher education in Germany. In the past two years, five SU German majors and minors won Fulbright Teaching Assistantships.

You already know German – it is not as hard as you might think.

German and English come from the same Germanic language family and still share thousands of words, word origins and grammar characteristics. If you already know English, then you have an advantage when it comes to learning German.

Languages matter in your personal growth, in understanding global issues, and in career choices.

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Modern Languages and Literatures Department Mission Statement

THE CHINESE, FRENCH AND GERMAN PROGRAMS facilitate **critical inquiry** in the interrelated disciplines of language, literature and culture. We encourage students to explore **multiple perspectives**, to develop **informed views**, and to acquire the skills to **build communities** and **act as agents of change**. We seek to empower **lifelong learners** who shall **see the world with new eyes**.



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See the World with New Eyes



Chinese French and German

at
Southwestern University